Develops and makes available, together with Procel partners, the means and information needed for society to save energy.

Contributes to energy safety and reduction of environmental impacts.

R$ 3.11 billion
invested by Eletrobras
since **1986**

More information, publications, computer tools and news at:
procelinfo.com.br

PROCEL

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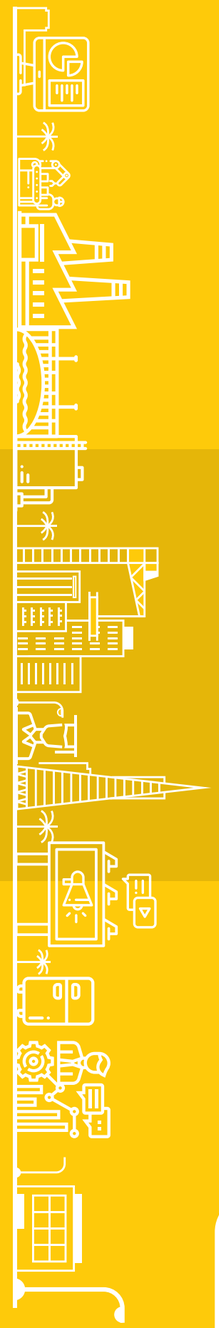
MINISTÉRIO DE MINAS E ENERGIA

PÁTRIA AMADA BRASIL GOVERNO FEDERAL



More
Results
More
Benefits

PROCEL

Federal Government program coordinated by the Ministry of Mines and Energy and implemented by Eletrobras.

Promotes national awareness of the efficient use of electric energy and manages its waste.

More than
151.6 billion kWh
saved since **1986**

Data based on 2018 statistics

Peak demand reduction of
7.25 million kW

42 million kWh
saved in 4 energy-intensive industries

Energy savings represented
4.87%
of total electricity consumption in Brazil

Approximately
34 million
units of equipment sold with the Procel Seal

22 municipalities
approved in the first public call of Procel Reluz

More than **1.4 million hits** and more than **1,800 new users**
registered in the Procel Info Web Portal

23 billion kWh
in energy savings, equivalent to the annual energy consumption of
12.12 million
households

Avoided CO_2 emissions equivalent to using
584,000 vehicles
in one year

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